

1001 Catchment Conversations

What is the Goulburn Broken Regional Catchment Strategy?

The Goulburn Broken Regional Catchment Strategy (GB RCS) guides actions to improve and protect the Catchment's natural resources (water, land, biodiversity). Looking after these precious natural resources underpins the social, cultural and economic wellbeing of the diverse communities that make up the Goulburn Broken Catchment.

The current GB RCS 2013-19 is now up for review and the Goulburn Broken CMA is coordinating a project to renew the GB RCS by June 2021 to ensure that it provides pathways to best meet future challenges and opportunities and is relevant to local communities and organisations. While the Goulburn Broken CMA is responsible for the coordination of the Goulburn Broken RCS, it is a strategic document for all organisations, groups and individuals contributing to integrated catchment management in the Goulburn Broken Catchment.

Why 1001 Catchment Conversations?

For the Goulburn Broken RCS Renewal to be effective it needs to capture the aspirations, experiences and ideas from the diversity of people that live, work or visit the Catchment.

Whether the natural resources directly impact your livelihood (e.g. agriculture, tourism), are the reason you live where you live (e.g. beautiful scenery, job opportunities), why you love to visit the Catchment (e.g. fishing, skiing, camping) or are valued because they provide the water you drink and the clean air you breathe – your perspective and involvement is important if we are to achieve positive and sustainable change.

We're calling on all our staff, partners and community members to have a Catchment conversation (or 10!) with someone they know – it could be a work colleague, friend, relative, client or neighbour – to discuss and share ideas for the GB RCS Renewal. You might also like to have a larger group discussion bringing together some of your key contacts or an interest-group.

Inspiration for these conversations came from the [Greater Shepparton Lighthouse Project's One Thousand Conversations](#).

Important note: All conversations should be conducted in line with coronavirus (COVID-19) social distancing measures, e.g. via phone or online platforms.

Underpinning behaviours:

Head: Using data and strategy to drive change.

Heart: Listening deeply, using empathy and valuing relationships.

Hands: Responding to community need, collective action and being accountable.

Information source: Greater Shepparton Lighthouse Project.

Background info - Goulburn Broken Regional Insights

We've put together an [Insights Paper](#) with key information on the current state-of-play and emerging trends for natural resource management in the Goulburn Broken Catchment.

Information presented in Insights Paper was collected from a number of sources, including:

- Natural resource management advisory groups.
- Taungurung Land and Waters Council Baan Ganalina (Water Knowledge Group).
- Yorta Yorta Nations Aboriginal Corporation.
- GB CMA staff.
- A socio-economic analysis of Australian Bureau of Statistics Census data.

We'd love for you to discuss the Insights Paper and respond to the key questions below.

Reading not your thing? A short 30-minute webinar providing an overview on the Insights Paper will be held on the 27 October and the recording posted online – for more details visit www.gbcma.vic.gov.au



Key questions

1. From the information presented in the Insights Paper:
 - 1.1 What surprised you, concerned you or is missing?
 - 1.2 What were the key take-home messages?
2. What does this information mean for the GB RCS 2021-27, specifically:
 - 2.1 What aspirational goals should we include to improve and protect the Catchment's natural resources (water, land, biodiversity and community)?
 - 2.2 What priority actions should we include to address the five sustainability dilemmas?

Capturing your conversations

For every conversation, if someone can volunteer to capture the important points and submit them via our [online survey](#). The survey closes 14 December 2020.

We'll collate the results (you won't be individually identified) and use them to help draft the GB RCS 2021-27. A summary of the results will be made available and the draft GB RCS 2021-27 will be open for public comment in March 2021.

For further information or to contact us visit: www.gbcma.vic.gov.au.